

Response Under 37 C.F.R. §1.116
Expedited Procedure
Examining Group 3625

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Susan B. Cirulli, et al.

Examiner: William J. Allen

Serial No.: 10/687,718

Group Art Unit: 3625

Filed: October 17, 2003

Docket: END920030061US1 (16846)

For: SHOPPING AND APPROVAL PROCESS

Dated: September 4, 2007

Confirmation No.: 3283

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT UNDER 37 C.F.R. 1.116

Sir:

In response to the Office Action dated July 27, 2007, please amend the subject patent application as follows:

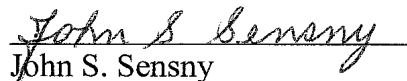
Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being deposited with the United States Patent & Trademark Office via Electronic Filing through the United States Patent and Trademark Office e-business website, on September 4, 2007.

Dated: September 4, 2007


John S. Sensny